

This final draft of a **subscription renewal letter** for Taipan Publishing was just accepted on April 7<sup>th</sup> and will be mailed out shortly.

## **ALERT: Your Taipan Subscription is about to expire!**

### **Just as my two new plays could return you TRIPLE DIGIT GAINS!**

Dear Mike,

As a loyal subscriber to Taipan these past years, you've shown a commitment that I never take for granted. A commitment so valued that I consider you more like a good friend or family member than a subscriber.

Which is why I am so concerned about your subscription so close to expiring. Let me explain...

If ever there was a time for nimble feet it's now. We're seeing unprecedented turmoil in all markets. And, in order to keep pace with all those changes, Taipan has made a few of its own. The biggest being that I've taken over as your faithful Taipan editor.

My name is Zach Scheidt, CFA Charterholder®, and you've been receiving my newsletters and bulletins for months now - with some very intriguing, under the radar, growth companies that are already showing **sizable returns**.

#### **Forgive me for saying this, but... "I'm a bear market champion!"**

That's right... Finding those "diamonds in the rough" is what gets me up in the morning (and keeps me up at night!) During the last bear market, (2000-2003) I had outstanding success as Portfolio Manager of Piedmont Investment Advisory's flagship fund, posting **significant gains** in three of the four years.

In January 2008 I launched a new hedge fund, which leveraged the relationships I developed at Piedmont with my expertise in the IPO and secondary offering niche. The fund performed well during the first three quarters of the year posting a 4% increase.

But those successes weren't enough for me. I live for fresh challenges - and this new one translates into...

**Major Wins For You!**

That's why I decided to take over the helm as your Taipan editor. I feel I can be of more help by carefully explaining my insights and strategies to you – rather than advising a handful of clients, who are already incredibly wealthy.

But, let's face it. These are uncharted waters we're sailing through. A housing market in shambles... Dried up credit lines... Skyrocketing unemployment... Banks with tin cups in their hands... An auto industry on the brink... AIG... The list goes on and on.

Yet, it's exactly at times like these that I think about the great Chinese proverb...

**“Every crisis is an opportunity.”**

And that's why I am writing to you today. Whereas most people look at today's economy and see the cup half empty, I see that very same cup overflowing with opportunities. I am currently researching a number of rare, under the radar, **growth companies**.

One of those is in the **healthcare sector**... With an aging baby boomer population in need of ongoing care and the President's commitment to healthcare reform, healthcare stocks will offer the unique combination of stability **and** huge potential for triple digit returns. The key is knowing what niches within this sector will blossom while others wilt. Stay tuned in the upcoming months for specific growth companies that are on the verge of breaking out. Very exciting!

For years now, you've wisely turned to Taipan for **sage, financial advice**. And Taipan's recommendations have not only earned you money, but earned your trust and respect as well.

Just refresh your memory, here are just a few of the “closed position” success stories of 2008 at Taipan.

- 129.4% up on SNDA
- 185.0% on NGCAX
- 126.9% on CEO
- 110.0% on ENER
- 126.8% on APA

And that's just the tip of the iceberg...

But as your Taipan subscription comes dangerously close to expiring, you'll lose the opportunity to take advantage of these rare gems just waiting to be mined.

And I don't want you to miss out on the double and triple digit profits that are just around the corner. So...

**In a moment I'll tell you about a “once in a lifetime” opportunity that we've never offered Taipan subscribers before... And may never again!**

But first, let's briefly look at the past. As a history buff, I've spent a lot of time studying economic trends of the 20<sup>th</sup> Century. There's a lot to be learned from history. It's no secret that some of the greatest fortunes were born in economic downturns.

Recognize any of these names?

- Texas Instruments
- Merck & Co.
- Hewlett-Packard
- US Airways
- Pepperidge Farm
- Walden Books
- Invesco
- Knight Ridder
- Allstate
- North American Van Lines
- Mobil
- Continental Airlines
- Peterbilt
- Sheraton Hotels
- Ethan Allen
- 20<sup>th</sup> Century Fox
- Polaroid
- T. Rowe Price

All of these GIANTS - which were **growth stocks** at the time - were created in the 1930's. That right... the "cup half empty" 1930's!

And since history tends to repeat itself, there's every reason to assume that the Hewlett-Packards, Mercks, US Airways, Invescos and Mobils of the next twenty years will be born in the very downturn we're living through right now.

And I can't wait to share them with you.

Another sector I'm focused on like a laser is construction – specifically **infrastructure**. With Congress' passage of the \$700 billion Stimulus Bill, a lot of Federal money will soon be flowing into concrete, gravel and steel to fix up the country's aging highways and bridges. Again, the key is targeting growth companies that are uniquely positioned to profit from that windfall - while you profit with triple digit gains. Stay tuned...

But I cannot stress enough...

**You need to take action NOW to renew your membership!**

In a recent *60 Minutes* interview, President Obama said, "The modern economy is so intertwined and wired that things... may recover faster than they have in the past."

Amen... Clearly, these unprecedented times require unprecedented vision and foresight.

Staying ahead of the curve has never been more critical! **Finding and pouncing** on those vibrant growth stocks that will lead us out of this crazy economy is my number one goal – while, at the same time, pumping up the value of your portfolio.

But because your membership is so dangerously close to expiring, I'm afraid you won't be able to take advantage of the future Texas Instruments and Continental Airlines that are being forged even as I write these words.

And since I don't want that to happen...

### **I've taken an unprecedented step!**

I recently tiptoed into my publisher's office, Erin Beale, and asked if she would allow me to make you an offer that's never even been considered here at Taipan. Ever!

Whereas other subscribers pay as much as \$145 a year for Taipan, I was asking her to reduce that price to just (gulp) \$39.

The silence was deafening...

I explained that in these difficult times we needed to give our subscribers a deal that not only shows our appreciation for their loyalty – but one they simply **could not turn down**.

To my utter surprise, she grudgingly said, "Yes!"

My next request was even more daring... I asked her if she would extend that offer **for life** - with an automatic renewal program. A program where that price never increases for you. That means \$39, year after year, regardless of what others are paying!

At that point, I didn't know if Erin was going to have security throw me out of her office. But I must have caught her on a good day.

### **She reluctantly said, "Yes" again!**

Remember how I told you that I love a good challenge? Well, I figured I'd go for broke! I then asked her if she would also include the xxxxxxx report, ABSOLUTELY FREE, as an added bonus for this one time promotion. By the way, it's a xxxxxx value.

She took a deep breath – a really deep breath – rolled her eyes and said, "Okay."

Whew! At that point, I was gonna ask for a raise, but didn't want to push my luck.

Can you believe this? A \$39 yearly subscription that automatically renews at that rock bottom price EVERY YEAR for as long as you're a member - plus the xxxxx report.

I did the math and it came out to a \$106 savings! – a whopping 73% discount off the \$145 subscription. Add in the \$xx saving of the xxxxx report and your saving a total of xxxxxx this year alone! Not to mention the **ongoing savings**, year after year, from your automatic renewal price of just \$39. (One loaf of bread a month!)

And of course, this offer comes with our ironclad Taipan Publishing Group Guarantee: If you're not 100% pleased with our recommendations, you may cancel at any time and receive a full refund based on the unused portion of your subscription. No questions asked. Could it get any fairer than that?

Believe me. **Offers like this don't come along every day!** I urge you to take a minute right now to renew your membership, jump on this "once in a lifetime" offer and lock in your membership at just \$39.

Just follow the simple directions below. It'll only take a moment.

The President is right. Things are moving at an unprecedented pace. But you and I will move **even faster!** Staying ahead of the curve.

Here's to a profitable year with exceeded expectations... You've earned it.

Zachary Scheidt  
Editor, Taipan

PS One thing I'm certain of – **this offer won't last long.** Scoop up this ridiculously low price of \$39 today and get the xxxxx report, a xxxxx value, absolutely FREE.

PPS Don't forget that this limited time offer allows you to lock in this \$39 rate - year after year after year. It will never increase!

PPPS Even as you read this, I'm researching several new "under the radar" growth companies that could easily net you **triple digit returns** in the months ahead. Stay tuned...